

Most Popular Channels

20,000+ monthly page views
An instance of a page being loaded (or reloaded) in a browser. Pageviews is a metric defined as the total number of pages viewed.



PAGE VIEWS

- 3,000+** HOME PAGE
- 500+** STUDENT REGISTRATION PAGE
- 600+** TEACHER REGISTRATION PAGE
- 300+** STUDENT DASHBOARD PAGE
- 300+** TEACHER BOOKING SCHEDULE PAGE

14,000+ monthly unique page views
Represents the number of sessions during which that page was viewed one or more times.

Average Time on Page
The average length of a session.



PAGE VIEWS

2:00 TO 2:30 MINUTES

Acquisition

This displays where users come from, what they do on your site once they arrive



SOCIAL MEDIA: 8,000+

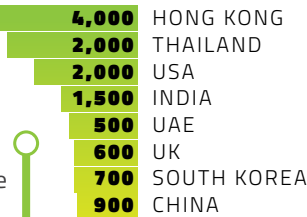


- 1,500+** DIRECT
- 400+** ORGANIC
- 200+** REFERRAL

WEBSITE Metrics

10,000+ monthly website sessions
A session is defined as a group of interactions one user takes within a given time frame on your website.

VISITORS BY COUNTRIES

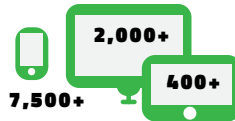


USER TYPE

6,700+ NEW VISITORS
3,400+ RETURNING VISITORS

Device Categories

Device used by the users



Session Duration

The time of the last engagement hit on the page.

- 8,400+ SESSIONS** 0-10 SECONDS
- 150+ SESSIONS** 11-30 SECONDS
- 140+ SESSIONS** 31-60 SECONDS
- 300+ SESSIONS** 61-180 SECONDS
- 400+ SESSIONS** 181-600 SECONDS
- 500+ SESSIONS** 601-1,800 SECONDS
- 150+ SESSIONS** 1,801+ SECONDS



51% Returning Visitors

Viewership



Analytics



are viewers under Educational Employment



are viewers under Education/Post-Secondary Education



Visitors

49,680

Total no. of registered Students



registered students came from
ASIA



registered students came from
USA

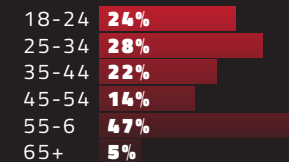


registered students came from
EUROPE



registered students came from
OTHERS

AGE

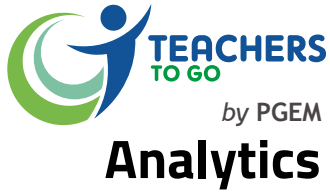


GENDER



40.8%

59.2%



**Highly effective way
to target Students and Teachers**



**Ranked Top 1
in relevant Search Engines under the
following Keywords:**

- ▶ Live 1 on 1 Tutoring
- ▶ Live 1 on 1 Online Tutoring



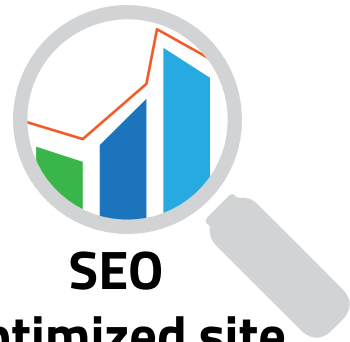
Google Analytics



Metrics Used



**Highly visited site
of 20,000 monthly
page views per month.**



**SEO
Optimized site**



**Display
Advertisement
at low
marketing cost**



**We frequently
reach our local and
international audiences**